

Kristi L. Hays

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EXPERIENCE

ENSIGN COLLEGE, SALT LAKE CITY, UT
On-Campus Adjunct Instructor

March 2018 - Present

- Areas and subject of instruction: HTML, CSS, Bootstrap, JavaScript, and jQuery.
- Department on instruction in the Computer Science, Digital Media, and Business.
- Instruct updated techniques within the digital media profession.
- Create instruction material of planned lecture following course syllabus.
- Assess students' progress by reviewing/grading assignments and tracking attendance.
- Provide feedback to students using positive reinforcement to encourage, motivate, or build confidence.
- Participate in training and development sessions.
- Participate in annual instructor training of the Canvas mainframe.

CREATIVE DESIGNS, PLAIN CITY, UT
Freelance Web Designer/Developer & Graphic Designer

May 2008 - Present

- Design, build, and maintain web sites, using authoring or scripting languages: HTML, CSS, Bootstrap, JavaScript, and jQuery.
- Develop digital media products and graphics: company logos, brochures, business cards, book covers, and banners.
- Confer with clients to discuss and determine layout design.
- Enhance, retouch, and resize photographs using creative techniques within Adobe Photoshop.
- Practice new or updated techniques within the website/graphic design fields.
- Organize various project according to importance upon request of clients.
- Demonstrate knowledge of color theory, best layout practices, and design manipulation.
- Practice time management and organization skills.

INDEPENDENCE UNIVERSITY, SALT LAKE CITY, UT
Remote Full-time Instructor/Graphic Design

March 2020 – Sept. 2021

- Provided instruction through Zoom within graphic design department.
- Mentored students throughout the monthly class session.
- Updated instruction material to reflect updated techniques within graphic design profession.
- Assess students' progress throughout college semester by reviewing/grading assignments and tracking attendance.
- Provided feedback to students using positive reinforcement to encourage, motivate, or build confidence.
- Participated in monthly training and development sessions.
- Participated in annual faculty meetings with fellow faculty.
- Trained and mentored new adjuncts while learning the universities protocols.
- Adhered to strict grading and extension deadlines.

EDUCATION

Western Governors University

4001 700 E #300
Millcreek, UT 84107

Degree – July 2020

- *MBA: Information Technology Management*

The Art Institute – Online Division

Pittsburgh, PA

Degree – July 2013

- *Bachelor of Applied Science: Web Design & Interactive Media*

Ensign College

95 N. 300 W.
Salt Lake City, UT 84101

Degree – May 2007

- *Associate of Applied Science: Web & Visual Communications*

SKILLS

- UX/UI Design
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreamweaver
- Photography
- Photo Restoration
- Video Editing

WEB DEVELOPMENT SKILLS

- HTML
- PHP
- Bootstrap
- JavaScript
- CSS
- SQL
- jQuery
- Ajax

OFFICE SKILLS

- Customer Service
- Microsoft Office Suite
- PC Platform
- Canvas Learning System